

Preventing Falls Together Project Summary

Project Name: **PFT Physician Information Materials**

Developing Coalition: Colchester East Hants (CEH)

Project Summary

Family doctors were determined to be critical recipients of information on falls prevention. They are the people prescribing medications, staying in contact with the patient, and first responders in some situations. Doctors provide follow-up for arthritis and other issues affecting the aging population and having a possible impact on accidental falls in the community. They are also seen as being an excellent and credible provider of health/ safety education.

Names of physicians were obtained from telephone directory and various other sources. Letters, information, and resource materials regarding falls prevention were hand delivered to 66 physicians in Winter 2005-2006.

This approach is being considered for distribution to Community Pharmacists.

New materials developed:

Letter to Physicians

Notes and Tips: This initiative was well received and considered a critical step in community falls prevention awareness. No follow-up has been done to date. Consideration is being given to embarking on the same program focusing on community pharmacists.

PFT Staff Contact

nscentral@preventingfallstogether.ca

Provincial Office: admin@preventingfallstogether.ca

(902) 422-0914 FAX: 422-9322