

Preventing Falls Together- Project Summary

Project Name: Safety Aids for Seniors Display

Developing Coalition: Antigonish County Preventing Falls Together Coalition

Time Frame: The first display was held November 2006 and others are being planned for the future at other pharmacies in the region.

Project Summary

The coalition partnered with Lawton's Drug Store in Antigonish to organize a display and information event at the store on their monthly Seniors Day in November. The focus of the event was encouraging the proper use of safety aids and assistive devices to prevent falls among seniors. The store advertised the event to their customers in advance. The coalition brought their display board and handouts from the toolkit. The pharmacy provided a number of different types of aids for the display including bath seats, ICERS, non-slip bath mats, hip protectors, raised toilet seats, etc. The coalition arranged with Rehab Services at St. Martha's Hospital (GASHA) for an Occupational Therapist to be present throughout the event to discuss and demonstrate proper usage of the equipment. Nightlights were used as prizes and Lawton's generously donated a gift basket as a prize.

Notes and Tips:

- Approximately 100 people visited the booth. In future, a sign indicating "the information is free, no purchase required" would be used.

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